

## **Cecilia Uddén, Dennis Camitz, Rafay Alam and Rebecca Chiao will speak at this year's TEDxAlmedalen**

The journalist Cecilia Uddén, musician Dennis Camitz, lawyer Rafay Alam and the founder of Harassmap Rebecca Chiao will be speaking at TEDxAlmedalen on 5<sup>th</sup> of July. This year's theme is *The World is Getting Better*. These three speakers are all working to create a better world and environment for others.

Cecilia Uddén is working as a correspondent for the Swedish Radio's in the Middle East. She has worked at the Swedish Radio since 1988 and has also been stationed in Cairo, Washington and Amman. Cecilia has been awarded with several prizes such as the SR Language Prize in 2002, Torgny Segerstedt freedom pen 2005, Vilhelm Moberg Scholarship in 2006 and most recently Great Journalist Prize 2011.

Dennis Camitz is an innovative musician from Helsingborg, recently a finalist in The Voice Sweden. With magnificent, self-exposing pop and rock music he releases this summer, their first EP. On TEDxAlmedalen Dennis will submit their own and others' songs on the theme of The World Is Getting Better.

Rafay Alam is a lawyer, environment activist, academic, columnist, cyclist and Lahori. He teaches environmental law at the Lahore University of Management Sciences, where he also coordinate the LUMS Water Project. Rafay also help organize Critical Mass Lahore, a cycling group that tries to raise awareness about sustainable transport and urban planning as well as the right of women in public spaces.

Rebecca Chiao is the founder of Harassmap organization that works to break the acceptability of sexual harassment in Egypt. Harassmap map put where sexual harassment has taken place in Cairo through sms and calls from abused women. The organization is made up entirely of volunteers.

TEDxAlmedalen is independently organized event, licensed by TED and arranged as a midnight session on 5<sup>th</sup> of July from 9 pm in a private garden in the central part of Visby. There is a limited amount of seats. Registration is required. The event is arranged under TEDx guidelines and is non-commercial, free and nonpolitical. It is not a part of the Almedalen week.

For more information and registration, please visit [www.tedxalmedalen.se](http://www.tedxalmedalen.se).

Follow us on Twitter as @tedxalmedalen and on Facebook

<https://www.facebook.com/tedxalmedalen>.

### **Contact**

Sofie Bachrach, Greatness PR

+46 708 26 24 21

[sofie.bachrach@greatness.se](mailto:sofie.bachrach@greatness.se)

Anton Johansson, Twingly

+46 768 99 88 73

[anton.johansson@twingly.com](mailto:anton.johansson@twingly.com)

### **About TEDx, x = independently organized event**

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

### **About TED**

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 26 years ago, TED has grown to support those world-changing ideas with multiple initiatives. At TED, the world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes. Talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. Two major TED events are held each year: The TED Conference takes place every spring in Long Beach, California (along with a parallel conference, TEDActive, in Palm Springs), and TEDGlobal is held each summer in Edinburgh, Scotland.

TED's media initiatives include TED.com, where new TEDTalks are posted daily; the new TED Conversations, enabling broad conversations among TED fans; and the Open Translation Project, which provides subtitles and interactive transcripts as well as the ability for any TEDTalk to be translated by volunteers worldwide.

TED has established the annual TED Prize, where exceptional individuals with a wish to change the world are given the opportunity to put their wishes into action; TEDx, which offers individuals or groups a way to host local, self-organized events around the world; and the TED Fellows program, helping world-changing innovators from around the globe to become part of the TED community and, with its help, amplify the impact of their remarkable projects and activities.

For information about TED's upcoming conferences, visit <http://www.ted.com/registration>

Follow TED on Twitter at <http://twitter.com/TEDTalks>, or on Facebook at <http://www.facebook.com/TED>

### **About Greatness PR**

Greatness PR is a full service agency in communication that works with public relations and publicity-enhancing activities. Our clients are engaged companies,

organizations and individuals who want to reach out to the media, politicians, influencers and other key players. We aim to be transdisciplinary within the fields of politics, business, culture and academia.

### **About Twingly**

Twingly is an IT company founded in 2006 that develops the blog search engine Twingly.com. The company also provides a blog service for leading newspapers and e-commerce sites in Sweden and internationally.