

Julia Mjörstedt and Hoa Ly will speak at this year's TEDxAlmedalen

This year TEDxAlmedalen will focus on future optimism with the theme *the world is getting better*. TEDxAlmedalen is happy to announce the first two speakers Julia Mjörstedt, founder and general secretary of the organisation Ung Cancer and Hoa Ly, psychologist and founder of the Hoa's Tool Shop.

Julia Mjörstedt was only 21 years old when she was diagnosed with colon cancer. The frustration she experienced with the lack of support for young people with cancer led her to start Ung Cancer. Ung Cancer is the first non-profit organization for young adults with cancer and their families. Ung Cancer has been appointed many rewards and prizes such as "Årets Kommunikatör", Svenska Hjältars Eldsjälar and in March Julia received a scholarship from the Swedish king Carl XVI Gustaf. Julia and Ung Cancer have made the world better for many young adults.

Hoa Ly is CEO and co-founder of Hoa's Tool Shop - a technology company, which in 2011 was listed by Wired magazine as one of Europe's hottest startups. He is also a researcher in psychology at Linköping University, co-founder of consulting firm Psychology Factory and one of the organizers of the Health Technology Event Healthcare Hack Day. Last but not least, he is dj and plays regularly with stars like Miike Snow, Adrian Lux and Dada Life. Hoa's work and research is a testament on how psychology and technology together can improve life and make it better for people.

TEDxAlmedalen is independently organized event, licensed by TED and arranged as a midnight session on 5th of July from 9 pm in a private garden in the central part of Visby. There is a limited amount of seats. Registration is required. The event is arranged under TEDx guidelines and is non-commercial, free and nonpolitical. It is not a part of the Almedalen week.

For more information and registration, please visit www.tedxalmedalen.se. Follow us on Twitter as @tedxalmedalen and on Facebook <https://www.facebook.com/tedxalmedalen>.

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About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and

connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 26 years ago, TED has grown to support those world-changing ideas with multiple initiatives. At TED, the world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes. Talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. Two major TED events are held each year: The TED Conference takes place every spring in Long Beach, California (along with a parallel conference, TEDActive, in Palm Springs), and TEDGlobal is held each summer in Edinburgh, Scotland.

TED's media initiatives include TED.com, where new TEDTalks are posted daily; the new TED Conversations, enabling broad conversations among TED fans; and the Open Translation Project, which provides subtitles and interactive transcripts as well as the ability for any TEDTalk to be translated by volunteers worldwide.

TED has established the annual TED Prize, where exceptional individuals with a wish to change the world are given the opportunity to put their wishes into action; TEDx, which offers individuals or groups a way to host local, self-organized events around the world; and the TED Fellows program, helping world-changing innovators from around the globe to become part of the TED community and, with its help, amplify the impact of their remarkable projects and activities.

For information about TED's upcoming conferences, visit <http://www.ted.com/registration>

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About Twingly

Twingly is an IT company founded in 2006 that develops the blog search engine Twingly.com. The company also provides a blog service for leading newspapers and e-commerce sites in Sweden and internationally.

